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Empowering knowledge

EKN

While technology continues to expand access to information, it is our colleagues, relationships, and shared values that turn knowledge into impact. In this edition of Empowering Knowledge, we spotlight the stories, initiatives, and connections that strengthen our global community.

Kenes News

From the IMEX Las Vegas Stage



At IMEX America 2026, **Avital Rosen, VP Business Development at Kenes Group**, joined **Jeanne Sheehy, Chief Marketing Officer at Bostrom**, for the session *Global Growth Reimagined for Associations*.
Together, they explored how associations can navigate disruption, embrace AI, diversify revenue streams, and strengthen member engagement in a rapidly evolving landscape. The discussion highlighted practical approaches to sustainable growth, the changing role of meetings and events in association strategies, and the importance of innovation in delivering long-term value to members and stakeholders. It was a fantastic opportunity to share insights and exchange perspectives with association leaders from around the world.

Kenes Group at CME Forum 2026

This November, Kenes colleagues **Pamela Funes, Nuria Fernández, Margarita Velcheva, and Konstantina Akrivou** will represent the organisation at the **19th European CME Forum** in the Netherlands, one of the leading gatherings dedicated to the future of continuing medical education.
Through hands-on workshops and expert discussions, they will contribute to conversations on topics ranging from the human skills healthcare professionals need in an AI-driven world to clinical behaviour change and effective learning experience design.
Their participation reflects Kenes' ongoing commitment to **advancing innovation, collaboration, and excellence in CME** while engaging with education providers, medical societies, accreditors, regulators, and industry partners from across Europe and beyond.



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Kenes Group at Pharma Forum EMEA 2026



Avital Rosen, VP Business Development, will join Katie Knight (Astellas) and Moore (Emota) for the session ***Leading Successful Partnerships Across Multiple Vendors,*** exploring practical approaches to building trust, aligning priorities, and **creating productive, long-term partnerships across complex stakeholder environments.**

Meanwhile, **Omri Peled, VP Marketing,** will take the stage at the session: ***AI and Commercial Models: Rethinking Value, Fees, and Expectations.*** His session will explore how artificial intelligence is reshaping commercial models across the meetings and events industry, challenging traditional approaches to value creation, pricing, and client expectations. Together, these discussions highlight two of the industry's most pressing priorities: **strengthening collaboration and adapting to the opportunities and disruptions** brought by emerging technologies.



Kenes Events

Breakthrough T1D Clinical and Research Congress (CRC 2026) Brings Together leading experts in Advancing type 1 Diabetes

The inaugural **Breakthrough T1D Clinical and Research Congress (CRC 2026)** took place from **9-11 October in Philadelphia**, bringing together clinicians, researchers, scientists, industry leaders and people with lived experience from around the world. In more than 80 sessions, participants explored t**he latest advances in type 1 diabetes research and care** – from islet cell and disease-modifying therapies to AI, digital twins, screening and access to care.

The congress marked an important milestone for the global T1D community and set the stage for continued collaboration.

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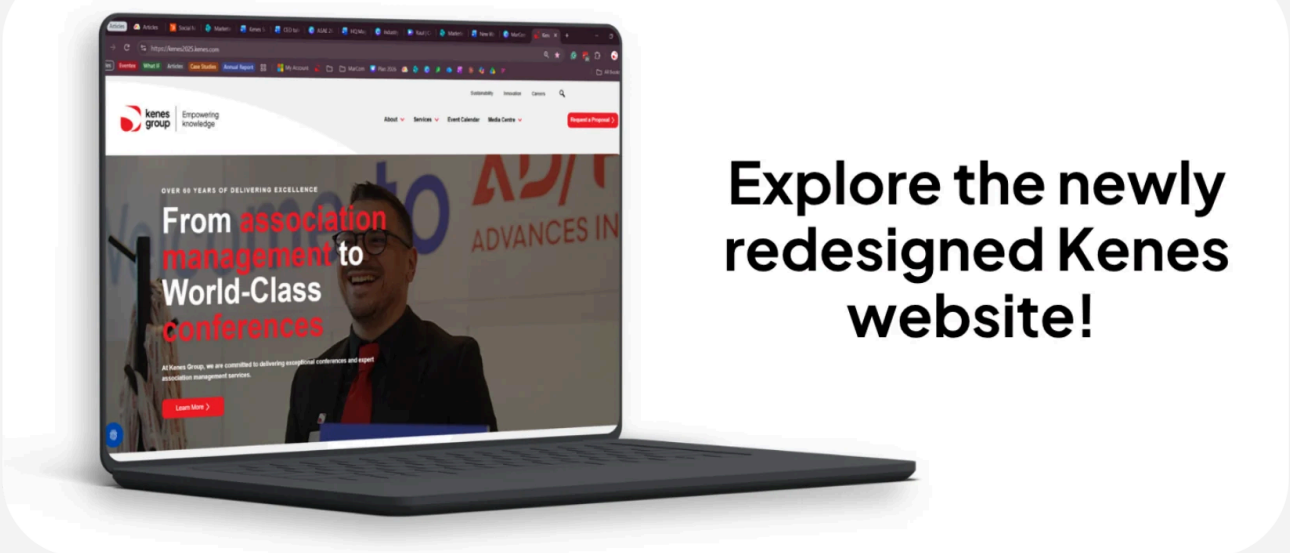
ATTD-ASIA 2026 to Bring Together Diabetes Professionals, Researchers and Industry Leaders in Kyoto

The **3rd Asian Conference on Innovative Therapies and New Technologies for Diabetes Prevention and Management (ATTD-ASIA 2026)** will take place from **9-11 December 2026 in Kyoto, Japan.**

Organised by Kenes Group, the conference will bring together clinicians, researchers, diabetes care providers, industry partners and key stakeholders from across the Asia-Pacific region.

The programme will focus on the **latest advances in artificial intelligence applied to diabetes care, glucose sensors, closed-loop systems, novel pharmacologic therapies and emerging treatment strategies,** delivered by world-renowned experts.

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Upcoming Events

19th Congress of the International Union of Microbiological Societies (IUMS)

04 - 06 November, Lisbon, Portugal

21st International Congress on Infectious Diseases (ICID) 2026

10 - 13 November, Madrid, Spain

159th IATA Slot Conference

17 - 19 November, Budapest, Hungary

6th FLASH Radiotherapy and Particle Therapy Conference

02 - 05 December, Lisbon, Portugal & Online

Roundtable of Academia & Industry for Stroke prEvention (RAISE)

03 - 04 December, Arlington, USA

3rd Asian Conference on Innovative Therapies and New Technologies for Diabetes Prevention and Management (ATTD-ASIA 2026)

09 - 11 December, Kyoto, Japan





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