

Empowering knowledge



Welcome to the fourth edition of Empowering Knowledge Newsletter — your window into the latest ideas and initiatives from Kenes Group.

At Kenes Group, we're embracing every opportunity to shape what comes next. From taking part in the world's leading business events to sharing insights from our leadership and exploring the latest trends in association engagement, this edition of **Empowering Knowledge Newsletter** is packed with ideas and inspiration.

Join us as we look ahead to where you can meet our team, hear how innovation is powering association meetings, and discover new strategies to keep stakeholders engaged year-round.

Kenes News

Meet Us at Upcoming Industry Events

- [PCMA Convening EMEA](#) on 14–16 October 2025 in Rotterdam, Netherlands
- [Convene 4 Climate \(C4C\)](#) on 17 October 2025 in Rotterdam, Netherlands
- [IMEX America](#) on 7–9 October 2025 in Mandalay Bay, Las Vegas
- [IBTM World](#) on 18–20 November 2025 in Barcelona, Spain



These events are a great opportunity to discuss the future of our industry, share insights, and explore new collaborations. If you're attending, make sure to stop by and meet the team — we look forward to seeing you!

Voices of Leadership: New Management Series

Behind every milestone at Kenes Group stands a leadership team, each member driving progress in their own unique way. In our new video series, they share personal insights into the values, vision, and innovations shaping our work. In the first episode, **Uzi Drori, CIO**, talks about Kenes's IT Team, smart automations, AI tools, and how in-house innovation is powering the future of association meetings. Tune in to Uzi's insights and get an inside look at the forces powering Kenes forward.



[Watch now](#)

Kenes Articles

Evolving Member Engagement Models: How Associations Are Rethinking Membership

How can associations keep members engaged year after year in an era where flexibility, personalization, and continuous value are the norm? In her latest article, **Louise Gorringe, AVP Associations Management at Kenes Group**, explores how professional societies are moving beyond calendar-based memberships, testing subscription-style renewals, and creating tailored tiers that speak to different member needs. From year-round engagement strategies to smarter communication and digital tools, these evolving models are helping associations grow both revenue and impact.



[Read now](#)

Enhancing Attendee Engagement with Technology

At Kenes, innovation goes beyond adopting new tools. It's about reimagining the entire event journey. From AI-powered registration and real-time translations to smart content accessibility, exhibitor support, and abstract management, our solutions are built to remove barriers and create seamless experiences for every participant. By placing people at the center of digital transformation, we make learning, networking, and engagement effortless and impactful.



Read the full article by **Limor Cunia**, VP Clients & Operations,
and **Uzi Drori**, CIO, originally published in the March 2025
issue of HQ Magazine.

[Read now](#)

Upcoming Events



25th World Congress of Psychiatry
(WCP 2025)

05 – 08 Oct

Prague, Czech Republic



The Annual Meeting of the Collaborative
Group of the Americas on Inherited
Gastrointestinal Cancer
(CGA-IGC 2025)

09 – 11 Oct

St. Louis, USA



WORLD FEDERATION
OF NEUROLOGY

XXVII World Congress of Neurology
(WCN 2025)

12 – 15 Oct

Seoul, South Korea



11th Congress of the European Academy
of Paediatric Societies
(EAPS 20 2025)



18 – 20 Oct

Lisbon, Portugal

57th Congress of the International Society
of Paediatric Oncology
(SIOP 2025)

20 – 23 Oct

Amsterdam, The Netherlands



17th World Stroke Congress
(WSC 2025)

22 – 24 Oct

Barcelona, Spain



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