

Empowering knowledge



Welcome to the Latest Edition of Empowering Knowledge Newsletter

This month, we're spotlighting the people, innovations, and events transforming medical and scientific gatherings.

Inside: meet the leader driving strategic growth at Kenes Group, discover how digital education is transforming year-round learning for clinicians worldwide, and explore recent events that set new standards for collaboration and sustainability. From cross-specialty breakthroughs in Vienna to milestone achievements in Rio de Janeiro, we're sharing stories of impact and innovation.

Plus, learn how marketing and social media are making sustainability efforts more visible, and get a preview of the exciting congresses coming up in 2026.

Kenes News

Meet the Management – Avital



How does Kenes Group identify emerging opportunities and build partnerships that create lasting value? In our latest "Meet the Management" feature, Avital Rosen Topel, VP Business Development, reveals the strategy behind the growth.

Discover her approach to driving innovation and opening new pathways for the future.

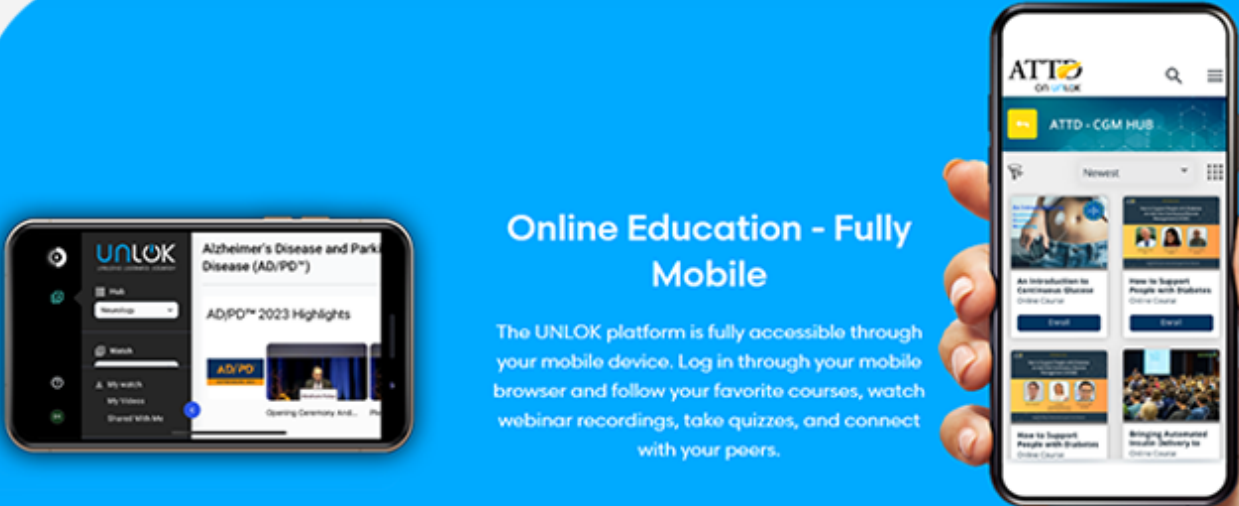
[Watch now](#)

Presenting UNLOK

Kenes Digital Education is transforming year-round medical learning.

In our latest article, we explore how UNLOK and the Kenes Digital team are reshaping professional development with free accredited e-learning, global expert collaborations, interactive courses, and innovative formats such as podcasts, microlearning, and live digital events. Learn how data-driven insights, the latest technology, and multidisciplinary educational hubs are helping clinicians worldwide access continuous, high-quality medical education, and how societies and partners benefit from a powerful 360° learning ecosystem.

[Learn more](#)



Online Education - Fully Mobile

The UNLOK platform is fully accessible through your mobile device. Log in through your mobile browser and follow your favorite courses, watch webinar recordings, take quizzes, and connect with your peers.

Kenes Events

ESID EHA SIOPE Focused Symposium 2025



The ESID EHA SIOPE Focused Symposium 2025 in Vienna set a new standard for cross-specialty collaboration, bringing together immunologists, haematologists, and paediatric oncologists to tackle complex patient care challenges. With integrated sessions, real-world case discussions, and energizing debates, participants left inspired by the insights and connections forged across disciplines. Discover how this groundbreaking meeting is shaping the future of multidisciplinary care and why Vienna 2025 may be just the beginning of a new collaborative movement.

[Read here](#)

WSAVA 2025 – Leading the Way in Sustainable Veterinary Congresses

WSAVA 2025 in Rio de Janeiro marked a milestone for sustainable veterinary events, showing how environmental responsibility, social impact, and inclusivity can be integrated seamlessly into a global congress. Discover how WSAVA and Kenes set a new benchmark for sustainability and inspired delegates to make lasting change both on and off the congress floor.

[Read more](#)

Kenés Articles

Making Sustainability Visible: The Role of Marketing & Social Media in Events



From reducing carbon emissions to minimizing waste and supporting local communities, associations and organizers are rethinking how to deliver events responsibly.

But here's the challenge: sustainability efforts often happen behind the scenes. Learn what our solution is for bringing sustainability to the top of people's minds when they attend a Kenes event.

[Read more](#)

Upcoming Events



11-14 MARCH 2026
BARCELONA & ONLINE

**19th International Conference on
Advanced Technologies and Treatments
for Diabetes (ATTD 2026)**

March 11–14

Barcelona, Spain & Online



Hospital C–Suite Summit (HCS 2026)

March 16 – 18

Madrid, Spain



**International Conference on Alzheimer's
and Parkinson's Diseases AD/PD 2026**

March 17–21

Copenhagen, Denmark | Hybrid



**13th International Conference on
Nutrition and Growth (N&G 2026)**

April 9–11

Prague, Czech republic



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